Before April, engaged over

32,500 SNOWSCHOOL PARTICIPANTS across 70 sites nationally and hosted over

33,000 BACKCOUNTRY FILM FESTIVAL ATTENDEES

Received the largest number ever of human-powered winter FILM SUBMISSIONS for the 20/21 SEASON

Launched the VIRTUAL Backcountry Film Festival and Best of Fest: winterwildlands.org/backcountry-film-festival

Launched the BACKCOUNTRY RESPONSIBILITY CODE with Granite Backcountry Alliance and 20 other partners nationwide. www.skikind.org

Helped get the GREAT AMERICAN OUTDOORS ACT across the finish line, opening up billions of dollars in public lands funding

WELCOMED OREGON BACKCOUNTRY ALLIANCE TO THE WINTER WILDLANDS ALLIANCE FAMILY

YEAR IN REVIEW annual report
Launched the **SnowSchool at Home** for K-12 remote learning: [winterwildlands.org/snowschool-at-home](http://winterwildlands.org/snowschool-at-home)

**Hosted the First-Ever National SnowSchool Conference (Virtual)** with 60 educators from across the country

**Welcomed** **Sofia Jaramillo** & **Emilé Zynobia** to the Winter Wildlands Alliance Ambassador Corps

**Helped craft broad winter #RecreateResponsibly guidelines with national task force**

**Launched the WWA Web Store** with sweet, co-branded, wild winter merchandise benefitting Winter Wildlands Alliance programs: [winterwildlands.org/shop](http://winterwildlands.org/shop)

Celebrated the 9th Circuit Court of Appeals’ decision to uphold the **Bitterroot Travel Plan** affirming Recommended Wilderness and Wilderness Study Area protections in western Montana

Led the outdoor recreation community in defending the **National Environmental Policy Act** including taking the Trump Administration to court

For more information, to get involved, to become a member or stay up to date on the broad range of work we do together as a national alliance, visit [winterwildlands.org/take-action](http://winterwildlands.org/take-action)

2020
It's how we do it. It's who we are.

Help spread the #SkiKind responsibility code. skikind.org
FISCAL YEAR 2020

AUDITED FINANCIAL STATEMENTS

As presented by Harris & Co. P.A. Certified Public Accountants.
For more information email info@winterwildlands.org or call (208) 336-4203.

STATEMENT OF FINANCIAL POSITION

ASSETS

CURRENT ASSETS

Cash & Cash Equivalents $215,939
Prepaid and Other Assets $9,264

Total Current Assets $225,203
Deposits $660

Total Assets $229,960

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Accounts Payable $8,761
Accrued Payroll and Related Costs $1,332

Total Current Liabilities $80,603

NET ASSETS

Without donor restrictions $99,434
With donor restrictions $49,923

Total Net Assets $149,357

Total Liabilities and Net Assets $229,960

TOTAL REVENUE: $681,238

TOTAL EXPENSES: $741,306
The Winter Wildlands Alliance thanks our many supporters, volunteers, members, grassroots partners, ambassadors and directors for their commitment and dedication to our work promoting and protecting the human-powered winter experience. We are proud and grateful to list here all of the individuals, foundations and partners who contributed $100 or more between January 1 and December 1, 2020, without whose generosity our work would not be possible.

INDIVIDUALS
Nate Abbott and Jenna Newgard
Henry Abrons and Li-Hsia Wang
Madeline Aby
Jacob Anderson
Judy Anderson and Galen Shaver
Katie Andrews
Michael Anzalone
Helen Apthorp
Nicole Armstrong
Grant Barnard
Dawn Brockett
Joshua Brodersen
Mike Brown
Kristen Bruce
Frank Brzenk
Brett Bush
Jim Carothers
Chris Cottingham
Tom and Jeanie Cottingham
Alexa Crawford
Diane Cross
Colin Custer
Eric Decker
Daniel Doherty
Bryan Dufosse
Kirk and Pam Ebertz
Thomas Ely
Mark Ensner
Jeff and Brenda Erdoes
Benjamin R Eyer
Tony Ferlisi
Michael Fiebig
David Fiore
Helen Fisher
Elizabeth Fitzgerald
Mark Friedman
Jeremy Fryberger
John Gardner
Caryn Gerber
Jim Gibson
Chrissy and Davis Godbout
Susan Gottschall
John Griffiths
Hal Hallstein
Marianne Haluska
William Hardam
Robin Harms
Emily Hayes
Tom Heinrich
Ann Herlihy
Sarah Histand
James Hoff
Elias Holt
Chris Hyde
AnnMarie Johnson
Chris Johnson
Jeffrey Keyser
Tim and Sandra Koch McFarren
Peri Kurshan
Steve Kuskie
Carmen LaMacchia
Erik Lambert
Marjorie Lattka
William Lechten
Brian Lemmon
Marcus Libkind
Heather Lonigro
Charlie Manganiello
Mike and Martha McClay
Hannah McLean
James McPherson
Karen Mebane
Rich Meyer
Sarah Michael
Jennifer Miller
Greg and Lisl Mills
Andy Munter
Jaime Musnicki
Dale Nichols
Anne Nolin
Brent Olson
Bob Omelia
Bill Page
Jess Parker
Jan Parker
James Alden Pearre
Eryka Peskin
Lew Peterson
Doug Pflugh
Cory Poulin
Jason Pouny
Mark Rasmus
Ashley Rawhouser
Frederick W. Reimers
Deb Rio
Decker Rolph
Kelly Ryan
Jen Sampaio
Ted Sanford and Karen Yoshioka
David Schneider
Wendy Schneider
Richard Simpson
Chrissy Sollenberger
Frank Stern
Katherine Strong
Jennifer Thomas
Richard Thomas
Dennis Trumble
Andy Trygstad
David Varn and Laura Bonalcazar
Matthew Walter
Nancy Walton
Todd and Shannon Walton
Lynne Weakley
Kathleen Wells
Howard J Whitaker
Scott White
Seth White
Laura Yale
Amy Yost and Ron Miller
Michiel Zuidweg

ORGANIZATIONS
Alaska Quiet Rights Coalition
All Good
ATA/NASA
Beartooth Recreational Trails
Big Agnes
Bonfire Collective
Catamount Trail Association

The Dorothy Jordan Chadwick Fund
El Sendero Backcountry Ski and Snowshoe Club
Flylow
Friends of Plumas Wilderness
Friends of the Routt Backcountry
Granite Backcountry Alliance
Hayden Beverage Company
High Country Conservation Advocates
Intel Foundation
Kalfas Gordon Family Foundation
Laura Moore Cunningham Foundation
Maki Foundation
MJ Murdock Charitable Trust
Montana Backcountry Alliance
Montana Wilderness Association
Morgan Family Foundation
mountainFLOW eco-wax
Nordic and Backcountry Skiers Alliance of Idaho
Oregon Backcountry Alliance
Osprey Packs, Inc.
Outdoor Alliance
Outdoor Research
Patagonia, Inc.
Patrick McClay Memorial Fund
REI, Inc.
Sierra Nevada Brewing Co.
Silent Tracks
Ski Babes
Snowlands Network
Spokane Mountaineers
Superior Highland Backcountry
Teton Valley Trails and Pathways
The Denver Foundation
The Wilderness Society
Yellowstone to Yukon Conservation Initiative Society
Y2Y
Yeti
**ALASKA**
- Alaska Quiet Rights Coalition
- Nordic Ski Club of Fairbanks
- Tsaltshesi Trails Association

**CALIFORNIA & NEVADA**
- Eastern Sierra Interpretive Association
- Friends of the Inyo
- Friends of Plumas Wilderness
- Snowlands Network
- Tahoe Backcountry Alliance

**COLORADO**
- Colorado Mountain Club
- High Country Conservation Advocates
- Friends of the Routt Backcountry
- Silent Tracks
- Tenth Mountain Division Hut Association

**IDAHO**
- Idaho Conservation League
- Nordic and Backcountry Skiers Alliance of Idaho
- Teton Valley Trails and Pathways

**MINNESOTA**
- Superior Highlands Backcountry

**MONTANA**
- Beartooth Recreational Trails
- Montana Backcountry Alliance
- Montana Wilderness Association

**NEW HAMPSHIRE & MAINE**
- Granite Backcountry Alliance

**NEW MEXICO**
- Chama Valley Outdoor Club

**OREGON**
- Oregon Backcountry Alliance

**UTAH**
- Wasatch Backcountry Alliance

**VERMONT**
- Catamount Trail Association

**WASHINGTON**
- Cascade Backcountry Alliance
- El Sendero Backcountry Ski and Snowshoe Club
- Inland Northwest Backcountry Alliance
- The Mountaineers
- Spokane Mountaineers

**WYOMING**
- Teton Backcountry Alliance
- Togwotee Backcountry Alliance
- Wyoming Wilderness Association

**BOARD OF DIRECTORS**

Hal Hallstein, President
Robin Harms, Vice President
Jaime Musnicki, Treasurer
Scott White, Secretary
Jennifer Bock
Tony Ferlisi
Michael Fiebig
Erik Lambert
Tony Ferlisi
Jennifer Miller
Jason Pouncy
Laura Yale

**AMBASSADORS**

HALINA BOYD  CLARE GALLAGHER  CAROLINE GLEICH  JIM HARRIS  IMI NAVELL  NOAH HOWELL
JASON HUMMEL  JOHN HUSTON  SOFIA JARAMILLO  BRENNAN LAGASSE  ERIK LARSEN  BRODY LEVEN
HANS-PETER MARSHALL  FORREST MCCARTHY  LUC AREL  RICH MEYER  KT MILLER  GLEN POULSEN
DONNY ROTH  VASU SOJITRA  DOUG STOUP  THOMAS WOODSON  ÉMILE SYNOBSA