We are in the heart of winter and steering straight into spring — the darkness has shifted into longer days, more stable snowpack, and the ideal conditions for backcountry adventures are forming up nicely. Our Winter Wildlands Alliance crew works all year on keeping critical areas protected, ensuring the longevity of wild winter spaces. What we accomplish every year is formidable and I am exceptionally proud of our efforts that gain headway on national, regional, and local policy, advocacy, and stewardship. You’ll see in our annual report that — like so many organizations in our space — it was a challenging year. We anticipate more hard work ahead, but see opportunity and not defeat. The team is mighty, but
challenged with limited resources. If you go into the backcountry at any point in the year, chances are you’ve benefited from our work, please consider supporting our efforts now. And as you get outside, appreciate what makes these places special and worth protecting. Of all the things that are the light at the end of the tunnel, what we do and our successes are the brightest.

- Todd Walton, Executive Director

COVER PHOTO: Sarah Histand ice skating on the Kuskokwim River, near Bethel, Alaska (Yup’ik lands, near the Yukon Delta National Wildlife Refuge). Photo by Luc Mehl @lucmehl.
YEAR IN REVIEW

34,000 kids engaged across 70 active SnowSchool sites and in snow covered school yards and backyards nationally.

50% of SnowSchool participants engaged were underserved students, including from Title 1 schools, Title V rural schools, tribal schools, low income populations, special education programs, adaptive programs, English Language Learners programs, and refugee populations.

50+ hands-on weekly science activities developed for K-12 students at home.

SECOND ANNUAL NATIONAL SNOWSCHOOL CONFERENCE (VIRTUAL)

With over 60 educators attending from across the country.

5,000 LETTERS sent by WWA members and supporters to policy makers supporting public lands and quiet winter recreation.

5,006 members in 48 states, including Washington D.C., helped keep winter wild by taking action and/or giving financially.

5,006 members in 48 states, including Washington D.C., helped keep winter wild by taking action and/or giving financially.

5,006 members in 48 states, including Washington D.C., helped keep winter wild by taking action and/or giving financially.
2 NEW GRASSROOTS GROUPS added to the WWA network: Valdez Adventure Alliance and Leave Our Lands Alone Alliance

HELPED SAVE 9.2 MILLION ACRES OF ROADLESS LANDS ON THE TONGASS NATIONAL FOREST FROM LOGGING

1 SPECIAL USE PERMIT STOPPED for commercial heli-skiing in the wild Centennial mountains on the Caribou-Targhee National Forest

563,305 non-Wilderness acres protected from winter motorized use on the Stanislaus National Forest through the nation’s first-ever Winter Travel Plan under the Over-Snow Vehicle Rule

301 LETTERS sent to Superior National Forest in opposition to Lutsen Mountains ski resort expansion

Defended and helped restore the National Environmental Policy Act through Phase 1 restoration

Helped increase Forest Service funding by $5.5 billion through the Infrastructure Investment and Jobs Act (signed into law in November)
Recreation Impact Monitoring System (RIMS) mobile app expanded for offline use in 10 western states.

24% of lands and waters in California determined to be already durably conserved as part of goal to reach 30% by 2030 (30X30).

360 backcountry skiers and riders participated in Manti-La Sal National Forest Economic Impact Survey.

Estimated $500,000 annually spent by backcountry skiers and riders in and around the Manti-La Sal National Forest.

Backcountry skier spending on Manti-La Sal visitation supports an estimated $250,000 annually in local worker wages, $24,113 in state taxes and $58,408 in federal taxes.

$10,818 raised on Giving Tuesday 2021.

588 members took our first ever membership survey in Fall 2021.

29 partners joined national Ski Kind Alliance.

80 people signed the Ski Kind Pledge.
A skier in a far-off glade somewhere in South-Central Idaho (Shoshone-Bannock lands, near Sawtooth National Forest). Photo by Ray J Gadd @rayjgadd.
The Backcountry Film Festival brings more human power and heart to the film world than many of the larger more well known outdoor film festivals, and people love that sincerity.”

Nordic Ski Club of Fairbanks
## ASSETS

### CURRENT ASSETS

<table>
<thead>
<tr>
<th>Asset</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; Cash Equivalents</td>
<td>$122,647</td>
</tr>
<tr>
<td>Investments</td>
<td>$99,894</td>
</tr>
<tr>
<td>Prepaid and Other Assets</td>
<td>$7,423</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>$229,964</strong></td>
</tr>
<tr>
<td>Deposits</td>
<td>$660</td>
</tr>
</tbody>
</table>

**Total Assets** $237,248

## LIABILITIES AND NET ASSETS

### CURRENT LIABILITIES

<table>
<thead>
<tr>
<th>Liability</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>$961</td>
</tr>
<tr>
<td>Accrued Payroll and Related Costs</td>
<td>$0</td>
</tr>
<tr>
<td>Refundable Advance</td>
<td>$74,715</td>
</tr>
</tbody>
</table>

**Total Current Liabilities** $75,676

### NET ASSETS

<table>
<thead>
<tr>
<th>Classification</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without Donor Restrictions</td>
<td>$113,572</td>
</tr>
<tr>
<td>With Donor Restrictions</td>
<td>$48,000</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$161,572</strong></td>
</tr>
</tbody>
</table>

**Total Liabilities and Net Assets** $237,248
Total Revenue: $747,530

- Contributions: $175,873
- Dues/Membership Organizations: $34,721
- Special Events: $81,049
- Investment Income (Loss): -$33
- Grants: $455,920

Total Expenses: $735,315

- Education: $327,966
- Constituency Building: $115,063
- Fundraising: $54,923
- Administrative: $76,489
- Public Policy: $160,874
- Investment Income: 45%
- Constituency Building: 16%
- Public Policy: 22%
- Fundraising: 10%
- Administrative: 7%
- Education: 4%
THANK YOU!

Winter Wildlands Alliance thanks our many supporters, volunteers, members, grassroots partners, ambassadors and directors for their commitment and dedication to our work promoting and protecting the human-powered winter experience. We are proud and grateful to list here all of the individuals, foundations and partners who contributed $100 or more between January 1 and December 31, 2021, without whose generosity our work would not be possible.

INDIVIDUALS

Andrea & Zach Braddock
Adam Cramer & Jen McDaid
Alan & Ann Gaines
Allen Sanderson
Aly Bean
Anders Wood
Andy Trygstad
Ann Herlihy
Anna Feinberg
Anne Nolin
Ashley Patterson & Thomas Diegel
Barbara Bauer
Bart Scherpber
Bert Bowler
Bill & Michele Tregoning
Bill Dunbar
Bill Page
Bill Weppner
Brad Hatch
Bradley Swanson
Brett Ziercher
Brigid Lawrence
Caleb & Louise Scott
Carole Baker
Caryn Gerber
Cathy Moore
Chad Nelsen
Charlie Luce
Chester Marler
Chip Roser
Chris Johnson
Christopher Hyde
Cliff Eames & Ruth Mchenry
Collin Todd
Colten Elkin
Corey Judd
Daniel Broockmann
Daniel Schlehuber
Daniel Thurber
David & Kim Gottschall
David Brown
David Graves
David Rosenberg
David Saylor
David Schneider
David Thoma
Davis & Chrissy Godbout
Deb Rio
Deborah Anderson
Denis Tuzinovic
Denise & Daniel Snow
Dennis Trumble
Diane & Edward Cross
Domenic Smeraglia
Doug & Melinda Ferrell
Doug Pfugh
Douglas Gammell
Elise Lufkin
Elizabeth Fitzgerald
Elizabeth Gemmill
Emmy Blechmann
Eric Wolfe & Lisa Reed
Erik Lambert
Frank & Emma Gariglio
Frank Bostrom
Frank Brzenie
Frederick Reimers
Gail J. & Robert B. Loveman
George Corn
Grant & Laurie Barnard
Gregory Eyer
Harold Hallstein IV
Helen Apthorp
Helen Fisher
Henry Abrons & Li-Hsia Wang
Hilary Eisen & Patrick Cross
Howard Garber
Howard Whitaker
HP Boyle
Jack Gierhart
Jaime Musnicki
James & Stephanie Werntz
James Gibson
James McPherson
James Pearre
James Thompson
James Vallino
Jamie & Charla Cooper
Jan Parker & Marcel Medved
Jason Pouny
Jason Scott
Jay Dark
Jed Emerson
Jeff & Brenda Erdoes
Jeff Basti
Jeffrey Browson
Jeffrey Keyser
Jennifer Bock
Jennifer Conklin & Daniel Doherty
Jennifer Miller
Jennifer Thomas
Jim Carothers
Joan Ganz
John Gardner
John Gilbert III
John Griffiths
John Whitaker
Joshua Kissel
Judy Anderson & Galen Shaver
Judy Greer & Dick Dreissigacker
Julia West
Julie Poulin
Karin Lindholm
Katherine Grobe
Kathy Pierce
Kathy Wells & Matthew Werderber
Katie Strong
Kay Hummel & Jeff Fereday
Ken Masel
Kimberly Dufty
Kirk & Pam Ebertz
Kristen & Luke Bruce
Kristin OBrien
Kyle Cutshall
Laura Yale
Lee Rimel
Leigh Morse
Leslie Lovejoy
Lew Peterson
Linda Mazzu
Lisl & Greg Mills
Luc Mehl
Madeline Aby
Marcus Libkind
Mark & Dana Menlove
Mark Collins
Mark Friedman
Mark Reedy
Matthew Walter
Megan Birzell
Michael Anzalone
Michael Baker
Michael Fiebig
Mike & Martha McClay
Mike Verhoogen
Nancy & Robert Walton
Nancy C. Clark
Neal Lischner
Nina Jonas & Andreas Heaphy
Patricia Herzog
Patrick Owen
Paul Barringer
Paul Bouressa
Paul House
Peri Kurshan
Peter Curran
Peter Landres
Peter Wadsworth
Randy & Tony Stroh
Ralf Elsaesser
Rebecca Reimers
Rich Meyer
Richard & Susan Thomas
Richard Simpson & Ann Reinsenauer
Rob Stone
Robb Shurr
Robert Colt
Robert Corner
Robert Girvin
Robin Harms
Roger Romani
Ross Dakin
Ryan Cox
Ryan Sullivan
Sallie Bernard
Sarah Histand
Sarah Michael
Scott & Karen Dimetrosky
Scott White
Seth White
Sherri Lechten
Stacy A. McBain
Steve Greenberg
Steve Kuskie
Steve Rossetter
Steven Poncelet
Suki & Bill Molina
Susan & Bruce Gottschall
Susan & Mark Greeno
Susan Mcburney
Susan Reinstein & Brian Ross
Suzanne Corriell
Ted Sanford & Karen Yoshioka
Teresa Garland
Thad Blank
Thomas Molteni
Tim Lydon
Todd & Shannon Walton
Todd Foley
Tom & Annie Black
Tom Flint
Tom Heinrich
Tony Ferlisi
Wendy Schneider
West & Kristin Harris
William Earl
William Hardam
Winston Crawford
Zachary Monahan

ORGANIZATIONS
444S Foundation
Access Fund
Alaska Guide Collective
All Good
ATA Aerospace
Backwoods Mountain Sports
Batch 171
Benefitvity Community Impact Fund
Bonfire Collective
Boswell Family Foundation
Bridge Ski Foundation
Catamount Trail Association
Clif Bar
Colorado Mountain Club
Craters of the Moon Natural History Association, Inc.
Dorothy Jordan Chadwick Fund
Eastern Sierra Interpretive Association
El Sendero BC Ski and Snowshoe Club
Feather River College Fidelity Charitable
Donor-Advised Fund
FlyLow
Greater Yellowstone Coalition
Hayden Beverage Company
High Camp Hut
Idaho Mountain Touring
Idaho River Sports
Indian Creek Nature Center
Kalfas Gordon Family Foundation
Laura Moore Cunningham Foundation
Leave Our Lands Alone Alliance
Miller Family Fund
MJ Murdock Charitable Trust
Morgan Family Foundation
Nordic and Backcountry Skiers Alliance of Idaho
One Montana
Oregon Backcountry Alliance
Outdoor Alliance
Outdoor Industry Association
Outdoor Research
REI
Run Dog Run
San Juan Huts
Sierra Nevada Brewing Co.
Tahoe Backcountry Alliance
The Denver Foundation
The Friends of the Dillon Ranger District
Titan Straps LLC
Togwotee Pass Backcountry Alliance
Wasatch Backcountry Alliance
Wild Bear Nature Center
YETI
Winter Wildlands Alliance Network

GRASSROOTS GROUPS

ALASKA
Alaska Quiet Rights Coalition
Nordic Ski Club of Fairbanks
Tsalteshi Trails Association
Valdez Adventure Alliance

CALIFORNIA & NEVADA
Eastern Sierra Interpretive Association
Friends of the Inyo
Friends of Plumas Wilderness
Snowlands Network
Tahoe Backcountry Alliance

COLORADO
Colorado Mountain Club
High Country Conservation Advocates
Friends of The Routt Backcountry
Silent Tracks
10TH Mountain Division Hut Association

IDAHO
Idaho Conservation League
Leave Our Lands Alone Alliance (LOLA)
Nordic and Backcountry Skiers Alliance of Idaho
Teton Valley Trails And Pathways

MINNESOTA
Superior Highland Backcountry

MONTANA
Beartooth Recreational Trails Association
Montana Backcountry Alliance
Wild Montana
New Hampshire and Maine
Granite Backcountry Alliance

OREGON
Oregon Backcountry Alliance

UTAH
Nordic United
Wasatch Backcountry Alliance

VERMONT
Catamount Trail Association

WASHINGTON
Cascade Backcountry Alliance
El Sendero Backcountry Ski and Snowshoe Club
The Mountaineers
Spokane Mountaineers

WYOMING
Teton Backcountry Alliance
Togwotee Backcountry Alliance
Wyoming Wilderness Association

Athlete Vasu Sojitra flying through deep powder in the Tetons (Shoshone-Bannock / Eastern Shoshone / Cheyenne lands, near Teton National Forest). Photo by Sofia Jaramillo @sofia_jaramillo5.
BOARD OF DIRECTORS

Harold Hallstein IV, President (Boulder, CO)
Robin Harms, Vice President (Seattle, WA)
Jaime Musnicki, Treasurer (Victor, ID)
Scott White, Secretary (Boise, ID)
Megan Birzell (Seattle, WA)
Jennifer Bock (Steamboat Springs, CO)
Tony Ferlisi (Victor, ID)
Michael Fiebig (Durango, CO)
Erik Lambert (Golden, CO)
Rich Meyer (Berkeley, CA)
Jennifer Miller (Davis, CA)
Jason Pouncy (Bluffton, SC/ Nosara, Costa Rica)
Denis Tuzinovic (Seattle, WA)
Laura Yale (Crested Butte, CO)

STAFF

Executive Director: Todd Walton (Boise, ID)
Policy Director: Hilary Eisen (Bozeman, MT)
National SnowSchool Director: Kerry McClay (Boise, ID)
Advocacy Director: David Page (Mammoth Lakes, CA)
Events and Marketing Director: Melinda Quick (Boise, ID)
Membership Director: Kate Thorpe (Boise, ID)
