



## TRAIL BREAK CONTRIBUTOR GUIDELINES AND RATE SHEET



TRAIL BREAK is a twice-annual publication of Winter Wildlands Alliance, featuring inspiring images, stories, characters and updates from across America's wild snowscapes—printed in full color on recycled paper.\* TRAIL BREAK is mailed directly to Winter Wildlands Alliance members, grassroots groups, and supporters from AK to CA to NH and is also available at most Backcountry Film Festival tour screenings during each winter season.

We're a scrappy nonprofit on a limited budget, but we believe in paying contributors and sponsoring a diverse range of storytelling and content. And we pay within one week of acceptance. Poems, recipes, short essays, portraits and profiles considered. Rates are as follows:

Cover photo: \$200

Interior photo or art: \$50 each piece

Words: 50 cents each at final edit

For those in a position to donate content we will gratefully provide an invoice for tax purposes.

Photo guidelines: Please submit no more than 20 images in full res at 300dpi

Advertising Rates: 1 page (6x9): \$1000 2 page spread (12x9): \$2500

Advertising: [mquick@winterwildlands.org](mailto:mquick@winterwildlands.org)

Editorial submissions: [sullivanvej@mac.com](mailto:sullivanvej@mac.com)



\* We try for at least 30% post-consumer. 100% recycled paper is our aspiration.