3,096 members in 47 states helped keep winter wild by taking action and/or giving financially

32,000 kids engaged across 70 active SnowSchool sites (21-22 season)

15,000+ ACTIVE SUBSCRIBERS

34 GRASSROOTS GROUPS working in 14 states

50% of SnowSchool Participants qualified as UNDER-SERVED

1 NEW GRASSROOTS GROUP added to the WWA network: San Juan Backcountry Alliance

33,000+ combined alliance members

124,000+ combined alliance subscribers

34

15,000+

32,000

3,096

50%

1 NEW GRASSROOTS GROUP

33,000+
Backcountry skiing participation grew by 96% to

4.3 MILLION UNIQUE USERS¹

Nordic and snowshoeing participation grew by 60% to

22.3M HUMAN-POWERED USERS²

323,152 ACRES protected for winter non-motorized use on the

LASSEN NATIONAL FOREST

PARTICIPATED IN 5 COLLABORATIVE PLANNING EFFORTS

1st OFFICIAL Over-snow Vehicle Use Map (OSVUM): Stanislaus National Forest

7 WINTER TRAVEL PLANS IN THE WORKS

PLUMAS, TAHOE, LAKE TAHOE BASIN, ELDORADO, INYO, SHOSHONE, KANIKSU NATIONAL FORESTS

1,880 LETTERS sent by WWA members supporting wild public lands and quiet winter recreation

100 MEETINGS PLUS with land managers & policy makers

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¹ Snowsports Industries America (SIA) Participation Study 2021-2022.
² Ibid.
278,804 acres of Colorado’s Tenmile Range and Thompson Divide, birthplace of modern backcountry skiing in U.S., protected through Camp Hale-Continental Divide National Monument designation

$369 BILLION in direct investments passed by Congress to reduce carbon emissions, support environmental justice, protect public lands and address "THE CLIMATE CRISIS"

2 winter non-motorized backcountry areas designated on state lands near Wenatchee, WA thanks to grassroots group El Sendero

Despite opposition BY 80% OF UTAHNS, UTAH DEPARTMENT OF TRANSPORTATION (UDOT) RELEASED PLAN TO BUILD $550M+ GONDOLA SERVICING 2 COMMERCIAL SKI RESORTS IN LITTLE COTTONWOOD CANYON... THE FIGHT CONTINUES

Custer-Gallatin Forest Plan published

- 92,532 acres recommended wilderness in Gallatin Range
- 26,496 acres designated backcountry areas in southwestern Porcupine Buffalo Horn
- 22,632 acres protected for wildlife habitat and mountain biking in West Pine
- 17,642 acres recommended addition to Lee Metcalf Wilderness
- 50,000 acres protected for water quality, wildlife, and recreation access in Hyalite Canyon and South Cottonwood Creek
ONE NEW WWA BOARD MEMBER: Mary Beth Hennessy (see p. 14)

ONE NEW EXECUTIVE DIRECTOR DAVID PAGE

$21,700 raised on Giving Tuesday by 123 donors

$43,600 raised for local policy work, advocacy efforts and education

BACKCOUNTRY FILM FESTIVAL 2021-2022 SEASON

$7,500 Awarded for first-ever Backcountry Film Grant (see p. 32)

3,300 HOUSEHOLDS tuned in for virtual show

$15,000+ in-person attendees

57 in-person Festival screenings in 19 STATES and 3 countries

* Nb. BCFF in 2021-22 was still a pandemic hybrid of in-person and virtual screenings.
Winter Wildlands Alliance Network

GRASSROOTS GROUPS

**ALASKA**
- Alaska Quiet Rights Coalition
- Nordic Ski Club of Fairbanks
- Tsolteshi Trails Association
- Valdez Adventure Alliance

**CALIFORNIA & NEVADA**
- Eastern Sierra Interpretive Association
- Friends of the Inyo
- Friends of Plumas Wilderness
- Snowlands Network
- Tahoe Backcountry Alliance

**COLORADO**
- Colorado Mountain Club
- High Country Conservation Advocates
- Friends of The Routt Backcountry
- San Juan Backcountry Alliance
- Silent Tracks
- 10th Mountain Division Hut Association

**IDAHO**
- Idaho Conservation League
- Leave Our Lands Alone Alliance
- Nordic and Backcountry Skiers Alliance of Idaho
- Teton Valley Trails and Pathways

**MINNESOTA**
- Superior Highland Backcountry

**MONTANA**
- Beartooth Recreational Trails Association
- Montana Backcountry Alliance
- Wild Montana

**NEW HAMPSHIRE & MAINE**
- Granite Backcountry Alliance

**OREGON**
- Oregon Backcountry Alliance

**UTAH**
- Nordic United
- Wasatch Backcountry Alliance

**VERMONT**
- Catamount Trail Association

**WASHINGTON**
- Cascade Backcountry Alliance
- El Sendero Backcountry Ski and Snowshoe Club
- The Mountaineers
- Spokane Mountaineers

**WYOMING**
- Teton Backcountry Alliance
- Togwotee Backcountry Alliance
- Wyoming Wilderness Association

BOARD OF DIRECTORS AND STAFF

**BOARD**
- Scott White, President (Boise, ID)
- Megan Birzell, Vice President (Seattle, WA)
- Jaime Musnicki, Treasurer (Victor, ID)
- Laura Yale, Secretary (Crested Butte, CO)
- Harold Hallstein IV, President Emeritus (Boulder, CO)
- Robin Harms (Seattle, WA)
- Mary Beth Hennessy (Bishop, CA)
- Erik Lambert (Golden, CO)
- Jennifer Miller (Davis, CA)
- Jason Poucny (Northeast U.S./ Nosara, Costa Rica)
- Denis Tuzinovic (Seattle, WA)

**STAFF**
- **Executive Director:** David Page (Mammoth Lakes, CA)
- **Policy Director:** Hilary Eisen (Bozeman, MT)
- **National SnowSchool Director:** Kerry McClay (Boise, ID)
- **Events and Marketing Director:** Melinda Quick (Boise, ID)
- **Membership Director:** Kate Thorpe (Boise, ID)
- **Colorado Policy Manager:** Michael Whiting (Pagosa Springs, CO)
- **California Data Manager:** Claire Marvet (Mammoth Lakes, CA)