



## Tour Host FAQs (2019-20)

- 1. How do I begin the process of hosting the Backcountry Film Festival?** Email your name, organization's name, location, requested date and venue for your screening to the Backcountry Film Festival Manager, Melinda Quick: [mquick@winterwildlands.org](mailto:mquick@winterwildlands.org). Not there yet and have more questions? Email her your questions and she'll help get you set up from there.
- 2. When can I host the Backcountry Film Festival?** Each year, WWA hosts the world premiere in Boise, Idaho, in early November. Hosts are able to screen any time after that premiere date through the following August, but the North American tour typically ends each May.
- 3. How much does it cost?** For current WWA Members (grassroots organizations, backcountry partners, SnowSchool sites, and individual members), we charge \$300. The University rate is also \$300. The rate for any other hosts is \$500. Any additional screenings by the same host, no matter the member status, are \$150 each.
- 4. What type of venue should I secure for my screening?** We've seen 'em all! Theaters, ski resorts, outdoor gear stores, breweries: you name it! Get creative, make sure it's designed well-enough for a film viewing (comfy seats and a dark room), either you or the venue have the appropriate A/V equipment and capacity for a screening, and make it an unforgettable experience for your audience!
- 5. What is a standard ticket price for a screening?** At your discretion. The average range is \$5 - \$20.
- 6. How do ticket sales work?** All ticket sales are managed and kept as part of the fundraising efforts by the host organization. We ask that all hosts let their attendees know ahead of time that their contact information will be shared with WWA to ensure all attendees are submitted into the national tour sweepstakes and will receive one email from WWA at the end of the season.
- 7. Are films suitable for all ages?** It depends each year! Knowing backcountry culture, there may be a few bad words here and there and possibly a scene or two featuring an injury. It's up to your attendees to gauge whether the program (published ahead of time) is suitable for their child.
- 8. How long is the Festival production?** At max, a 90-minute program is produced for showing to your audience with an intermission.
- 9. Will a WWA representative come help host?** As much as we love to travel and visit with our backcountry communities, we do not attend every screening. If we are able to attend, we will send you advanced notice. No matter what: we provide you with the information, tools, raffle prizes, films and all-round stoke. As a host, you are completely in charge of putting on a great event, including everything from finding a venue to ticket sales to promotion and execution.
- 10. Can I invite and secure local sponsors?** Of course! Local sponsors are a great way to make an unforgettable experience for your attendees as well as cover additional event costs. We encourage you to reach out to business leaders in your community who would benefit from being associated with your event. Please advise any of your sponsors that Backcountry Film Festival's national sponsors are displayed on the intro reel before each show and the reel cannot be altered to include their logo or partnership information.
- 11. Will I have fun?** Of course you will - and so will all of your attendees!